

ADVISOR PROFESSIONAL LEARNING

“This Is How We Do DECA” is professional learning for DECA advisors by DECA advisors. It’s designed to provide effective practices of using DECA to integrate into classroom instruction, apply learning, connect to business and promote competition. Drop in for just one session, or put together your own two-day schedule. You drive the professional learning you’ll receive.

SUNDAY, APRIL 28

9:00 AM

THIS IS DECA

📍 W312

How do I bring my classroom to life, enhance student learning, and engage students in DECA? DECA’s Comprehensive Learning Program is your solution! Leave with a greater understanding of your role and responsibility as an advisor, tools to enhance instruction, and techniques to empower you and your students.

9:00 AM

THIS IS HOW DECA’S COMPETITIVE EVENTS CONNECT TO CURRICULUM

📍 W313

Discover why DECA’s Competitive Events Program is the framework that is essential for every student being college and career ready. Learn how DECA’s Competitive Events Program supports the teaching and learning of National Curriculum Standards, Career Clusters knowledge and skill statements, 21st Century Skills and project management.

10:00 AM

THIS IS HOW WE DEVELOP A CHAPTER STRATEGY

📍 W312

Having a chapter strategy is an important practice for managing your chapter. You’ll learn the core elements of an effective DECA chapter strategy, including mission-based officer positions, DECA goals, chapter program of leadership, leadership tools and mishaps to avoid.

11:00 AM

THIS IS HOW WE USE DECA IN THE LEARNING PROCESS

📍 W312

Do you dream of having a classroom full of students engaged in learning and captivated by cutting-edge information shared? Gain tips from this successful model on how to incorporate competitive events, school-based enterprise, chapter campaigns, business challenges, community service and more in an exciting learning environment.

1:00 PM

THIS IS HOW WE FACILITATE PROJECT MANAGEMENT

📍 W312

Learn how to use the project management process in your DECA chapter’s activities as your students initiate, plan, execute, control and close a project. You’ll not only receive instructional practices to teach project management, but you’ll also receive templates and additional resources to help your students implement project management.

2:00 PM

THIS IS HOW WE CONNECT TO BUSINESS

📍 W312

DECA advisors have access to a wide variety of businesses, foundations, associations, colleges and universities that provide “real world” application to learning. Get tips to help you incorporate real world application to learning.

3:00 PM

THIS IS HOW WE PREPARE STUDENTS FOR DECA EXAMS

📍 W312

DECA’s competitive event exams are designed to assess members’ knowledge in defined instructional areas. Whether you are a new or experienced advisor, become familiar with DECA’s evaluation process. Leave with an understanding of the rigorous, industry-validated exams used at the district level, chartered association level and International Career Development Conference.

MONDAY, APRIL 29

9:00 AM

THIS IS HOW WE INTEGRATE DECA’S WRITTEN EVENTS

📍 W312

Written events are designed to focus on high-level critical thinking and problem-solving skills. Discover strategies to integrate these events into classroom instruction to increase the relevance of learning and providing practical learning experience.

10:00 AM

THIS IS HOW WE EMPOWER CHAPTER LEADERSHIP TEAMS

📍 W312

Learn how your chapter leadership team is the core of the DECA experience and ways to enhance your program of leadership. You’ll learn how to use your chapter’s leadership team to accomplish your chapter’s goals. If you are struggling with managing or motivating your chapter leadership team, this session is for you!

11:00 AM

THIS IS HOW WE PREPARE STUDENTS FOR ROLE PLAYS

📍 W312

Do you wish to have a better understanding of the key components and distinct tasks participants must accomplish during the role-play? Leave with strategies on understanding the performance indicators specific to the scenario and how to include role-plays in classroom instruction.

1:00 PM

THIS IS HOW WE DEVELOP AND ENHANCE A SCHOOL-BASED ENTERPRISE

📍 W312

School-based enterprises reinforce classroom instruction with realistic and practical learning experiences. Discover smart techniques to effectively implement school store operation and opportunities for school-based enterprise recognition.

2:00 PM

THIS IS HOW WE CREATE A CHAPTER BRAND

📍 W312

How does your chapter differentiate itself from other student organizations in your school and community? Learn how to establish strategies and practices to give your chapter a major edge.

3:00 PM

COMPETITIVE EVENTS UPDATE

📍 W312

Get the latest updates to DECA’s Competitive Events Program and learn the 2019-2020 topics for Business Operations Research Events and Professional Selling and Consulting Events. You’ll also have an opportunity to share feedback with the Competitive Events Taskforce regarding DECA’s role-play and career cluster events.

